



Sponsorship and Trade Show Application Form

Please Print or Type

| | | |
|-----------|--------------|---------------|
| Company: | | Contact Name: |
| Address: | | City: |
| Province: | Postal Code: | Telephone: |
| Fax: | | Email: |

A. Sponsorship

Increase your company's profile before and during the conference by becoming a Diamond, Platinum, Gold, Silver, or Bronze sponsor. Please see attached Sponsorship Guidelines for a complete description of Sponsor benefits.

| | | |
|------------------------|------------------|---|
| Diamond Level: | \$5000 or over | (includes in-kind donations) Includes one booth in a prime location, one full page black and white advertisement in the program and much more |
| Platinum Level: | \$2000 to \$4999 | (includes in-kind donations) Includes one booth in a good location, one full page black and white advertisement in the program and much more |
| Gold Level: | \$1500 to \$1999 | (includes in-kind donations) Includes one half page black and white advertisement in the program and much more |
| Silver Level: | \$1000 to \$1499 | (includes in-kind donations) Includes one quarter page black and white advertisement in the program and much more |

Bronze Level: \$500 to \$999 (includes in-kind donations)
Includes one business card black and white advertisement in the program and much more

Subtotal Sponsorship: \$ _____ (A)

B. Exhibit Space

Space will be assigned on a first-paid, first-served basis. Fees must accompany this application to secure your space. Applications and fees must be received by December 31, 2017. Applications received after December 31, 2017 will be charged the higher rate and accepted only if space is available. Cascade 2018 reserves the right to limit the number of tables per company.

1 table (2 ½ ' x 6') with skirting and 2 chairs, One Friday lunch ticket per exhibitor

Before Dec. 31st, 2017 Number of Tables _____ @ \$425.00 = _____

After Dec. 31st, 2017 Number of Tables _____ @ \$475.00 = _____

Non-Profit Organizations

Before Dec. 31st, 2017 Number of Tables _____ @ \$150.00 = _____

After Dec. 31st, 2017 Number of Tables _____ @ \$175.00 = _____

Subtotal Exhibit Fees: \$ _____ (B)

C. Advertising

The Conference-At-A-Glance booklet will be given out to all delegates at the time of registration. Information in Conference-At-A-Glance booklet will include exhibitor ads and identify conference sponsors. Ad sizes listed below are for the Conference-At-A-Glance booklet. As a bonus all ads will be included in the Cascade 2018 Conference Binder which will be available in both digital and hard copy. It will be available to all delegates, clinicians, guests and exhibitors. Included in the Conference Binder will be: a list of exhibitors, exhibit hall floor plans, sessions, concerts, and special event information. Get your message seen by all those attending!

| Type | Size | Non Exhibitors Rate | Exhibitors Rate |
|---------------|-----------------|---------------------|-----------------|
| Full Page | 5.5 x 8.5 in. | \$225.00 | \$175.00 |
| ½ Page | 2.75 x 4.25 in. | \$150.00 | \$115.00 |
| Business Card | 2 x 3.5 in. | \$85.00 | \$65.00 |

There are 3 locations for colour spots- inside front, inside back, outside back. Colour Ads are full page only. Please add \$100.00 for a colour ad.

Subtotal Advertising Fee \$ _____ (C)

Ads must be in pdf or jpg formats only, minimum resolution 1600 x 1000 pixels

Ads to be emailed by January 15, 2018 to Joy Reeve at joy.reeve@sympatico.ca

D. Conference Luncheon for Friday, April 20th

Please note: 1 lunch ticket included per Exhibitor Space Rental

No. of Luncheon Tickets _____ @ \$40.00 = _____
Subtotal Luncheon Fee \$ _____(D)

E. Banquet and Concert Tickets

Come out and see the show or share a meal with your clients and customers at the banquet. We are looking forward to seeing you at any or all of the events planned throughout the conference. (Some tickets are free to Diamond, Platinum, Gold, Silver or Bronze Sponsors.)

| | No. of Tickets | | Total |
|--|----------------|---------------------------------------|--------------------|
| Friday Night Wine Tasting with Cadence | _____ | @ \$25.00 = | _____ |
| Saturday Night Banquet | _____ | @ \$75.00 = | _____ |
| | | Subtotal Banquet/ Concert Fees | \$ _____(E) |

F. Carl Orff Canada Membership

Membership in Carl Orff Canada has the following benefits:

- Three issues of our quality journal OSTINATO
- Mailings from your local chapter regarding workshops and other events
- Reduced fees for local workshops and National Conferences
- Scholarship and research grant information
- Information about the biennial National Conference

Membership privileges and benefits are extended to one representative of the corporation/business. Corporate Membership in Carl Orff Canada are available at:

www.orffcanada.ca/membership.html

Total Conference Fees

| | |
|--------------------------------------|--------------|
| Subtotal Sponsorship | (A) \$ _____ |
| Subtotal Exhibit Fees | (B) \$ _____ |
| Subtotal Advertising Fees | (C) \$ _____ |
| Subtotal Luncheon Ticket Fees | (D) \$ _____ |
| Subtotal Banquet/Concert Ticket Fees | (E) \$ _____ |
| Total Payment Enclosed | \$ _____ |

Fees may be paid in full on submission of contract or divided into three equal payments.

NOTE: ALL THREE PAYMENTS MUST ACCOMPANY THE REGISTRATION FORM. INCOMPLETE REGISTRATIONS WILL NOT BE PROCESSED UNTIL ALL PAYMENTS RECEIVED.

- PAYMENT #1: dated the day of submission.
- PAYMENT #2: can be postdated for November 1, 2017
- PAYMENT #3: can be postdated February 1, 2018

NSF cheques will be levied a \$35.00 fee and registration will be subject to cancellation. *Please make a copy for your records.*

CANCELLATION POLICY: Cancellation must be made in writing and sent to the address below.

| | |
|--------------|--|
| Full Refund: | Cancellation occurs prior to January 15, 2018 |
| 50% Refund: | Cancellation occurs before February 15, 2018 and before the Conference Program Book goes to press |
| No Refund: | Cancellation occurs after the Conference Book has gone to press |

Confirmation of Exhibit Space will be sent after registration and payment instalments are received. A list of resources to be used by clinicians in their sessions will be sent to participating exhibitors prior to the conference.

Please make cheques payable to **Cascade 2018** and return with this contract to:

Cascade 2018
c/o Joy Reeve
33 St. Johns Road
Toronto, ON
M6P 1T7